

Beachside High School

Athletic Booster Club

Minutes



Date: 5-8-2-23

Time: 6:30pm

Location: Beachside High School Media Center

In Attendance

President	Milford Rathjen	Present
1 st Vice President	Barry Watson	Present
2 nd Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Co-Treasurer	Nisa Roberts	Present
Co-Treasurer	Jennifer Bachman	Present

Approval of Minutes

- M. Rathjen called the meeting to order at 6:30pm.
- Minutes from last meeting Motioned for approval by Amelia, seconded by Milford

Treasurer Report

- We have 82K in the bank.
- Ordered water station \$2,300
- May 31 is the end of fiscal year
- Budget and expenditures will be finalized by end of may
- Ramp up to look for a variance analysis at the end of May. We have to provide data to the school in July/August.

Athletic Director Update

- All spring sports are winding down
- 5 Students from the track and field team will be headed to States (held at UNF)
- Sports interest forms are going out now

- Coaches party being worked on now. Coach Smitty has offered to host at his home. Amelia motioned for \$1500 to cover food and beverages. Barry seconded
- Spring Football starting now
- Beachside will be hosting various summer sports camps on campus
- The sun is a big problem in the gym during certain times of the day. Refs were having trouble seeing in the gym because the sun was blinding them. Jen working on getting some sort of tinting on the windows but hoping that can come out of the facility budget, not Booster budget.
- Video board in the gym as well as cameras in gym, football field and other fields will be purchased so games can be live streamed. They can not be installed until July when construction is supposed to be complete.
- Mascot costume is \$6,000-\$10,000. Not able to allocate funds now but in the future look into possibly splitting it with PTSO
- Dance Coach interviews have concluded and hiring process will take place in the next couple of days.
- Concessions: waiting until the end of May but as of right now, Beachside will be getting at least \$4,000 from the concession company.
- Motion to bring concession company back next year made by Nisa, Seconded by Amelia
- A few things still need to be purchased for concession company(microwave and nacho machine)
- SJ County has asked all high schools to host 2 middle school football games. October 12 and October 18 are the dates for those games

Vice President Report

- 501 c(3) has been approved. Copies of the letter have been sent to all board members.
- Creeks Athletics gave us \$500. Asking if we can host a flag football for them. They are emailing Jen dates for hosting games @ BHS
- Met to discuss membership amounts and levels. All dollar amounts are remaining the same.
- Tiers of rebate based on team size.
- 75% must join to get the rebate.
- Communicating with coaches to explain where the money goes. Coaches will communicate with parents where funds are allocated and encourage all parents to join boosters.
- 2 QR codes to be posted at parent meetings linked for memberships
- Ben Wendall created a pamphlet that lays out everything Boosters provides. We will create something similar to hand out to coaches and parents
- Need a liaison between parents and Boosters to communicate information. May ask parents to attend meetings.

- Motion to approve \$2,000 to purchase logo'd items used as incentives for various levels of sponsorship. motioned by Amelia, Milford Second'd the motion
- NFHS streaming access potentially given to upper level family sponsorships
- Corporate sponsor dollar amounts stay the same. Changes are: \$500=yard sign, \$1,000 one banner; \$2,500 two banners as well as 2 luau tix, 2 season passes to all home games, seat cushion & cup); \$5,000 same as \$2,500 level and announcement at all home games

Directors Report

- Director of Communications (Mandy Riceman)
 - Can we get tv's in cafeteria so we can run adds and information?
 - Will need Canva account next year \$156 Mandy has been using her personal account
 - Matthew Caruso will Co-lead this committee with Mandy
 - Biggest need next year is liasons from each team so scores can be sent in and then sent out on social media.
- Director of Membership (Michele Hudson)
 - No report given
- Director of Corporate Sponsorships (Jennifer Tate)
 - No report given
- Director of Apparel (Erin Gulden)
 - Apparel projected to finish around \$95,000
- Director of Finance (Jen Lee)
 - No report given.
- Liaisons (Cassy Meeks)
 - Putting information together now so we can communicate with parents

Community Announcements

- No items submitted

Old Business

- Still working on getting another storage container. Crowley may have a container we can purchase.
- Continue to work on organizing storage areas and acquiring storage materials.

New Business

- Surf and turf tail gate in the planning stages.
- All members approved Elaine Asbury as the new treasurer
- Patrick Rasco will be the communications Liaison
- Nisa Roberts will head up the sponsorship committee
- Corey _____ will help with sponsorships
- SunBiz needs 501c3 documentation

Next Meeting

- Next meeting is August 14 at 6:30pm in the media center.
- Motion to adjourn by Milford Rathjen At 7:42pm