

Beachside High School Athletic Booster Club Minutes



Date: 1-9-2023

Time: 6:30pm

Location: Beachside High School Media Center

In Attendance

President	Milford Rathjen	Present
1 st Vice President	Barry Watson	Present
2 nd Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Co-Treasurer	Nisa Roberts	Present
Co-Treasurer	Jennifer Bachman	Absent

Approval of Minutes

- M. Rathjen called the meeting to order at 6:31pm
- A. Johnson motion to approve last meeting minutes, second M. Rathjen.

Treasurer Report

- We have \$69K in the bank. See attached budget for more details.

Athletic Director Update

- Gym officially opened today 1/9/22 for practices and classes – locker rooms also open
- Tomorrow is the first BB game – ½ of the scoreboard works – there is a short – it is being fixed.
- Ordered score table – was able to stay under \$20K. Doesn't make sense to make a digital scoretable because then the second year per BSN we will get a digital scoreboard. J. Harman called Bartram and got there feedback as well. They don't use it now. We got scoreboard table, chairs (with the B), and caddy.
- Concession ladies are amazing. They are going to be in the gym also. They have the basics in there for now. They are doing great.

- Containers for storage were donated by Crowley today 1/9/23. They will be painted. One for track, one for other sports. The third one will be for Baseball/softball.
- Winter Sports are rolling. First spring sport tryout was today.
- Cheer did awesome at PV.
- Still pursuing the Boys Lacrosse coach.
- Beach VB coach – He works at JJVA. everyone rents from sportsedge. Negotiating pricing through JJVA to have practice and games there.
- January 31st – NCAA eligibility night 5-5:45pm.

Vice President Report

- No updates. Still waiting on 501c3 – can't become tax exempt until then.
- In year 2, North Florida will put cameras (Football, Baseball, Softball, Gym).

Directors Report

- Director of Communications (Mandy Riceman)
 - Need to do a post about the things we do for Boosters. Mandy sent a draft to J. Harman.
 - The handbook that Bartram does is a good idea. We will work on that.
 - Is it time for us to post what good things we are doing? Concessions. Donations of Crowley storage/murphy pipeline contractors. Scoreboard. Wrapped golf cart.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
 - From Christie Bebee. Can we use GoFan? We can set up a sub account and limit the number of tickets. We can have required fields. Service fee is required. YES!
 - We can also inquire to Hometown ticketing as well. J. Harman will get the contact for their annual event also.
 - Met with rep at Beachwalk – went through everything – has been very accommodating. Making specialty drinks.
 - Attire – Luau casual dress. 5pm registration. Wristbands will be handed out. Silent auction opens and 50/50 raffle. Auction baskets will be in the entry room so that everyone can see. May have bids on TV's so that everyone can see. Lime in the Coconut, Barracuda Blaster, Virgin Barracuda Blaster, Blue Coconut. Jen/Milford Welcome. Fried Rice, pulled pork, seasonal vegetables. 6:30 dessert. 7pm Kilani Rose Luau (45 minute Luau show). 9pm raffle closes. 10:30 last call. 11pm event close.
 - Unfortunately, Beachwalk did not have a lot of decorations. J. Harman can check with the secretary at school because they did the staff party with Luau theme.
 - They would like a list of sponsors – to make sure we do not over contact them.
- Director of Membership (Michele Hudson)
 - Please see membership percentages at the end of the minutes.

- Coaches need to remind players and parents to join.
- Director of Corporate Sponsorships (Jennifer Tate)
 - Nothing to report.
- Director of Apparel (Erin Gulden)
 - Asked for 10K end of oct. made 13,328.50. \$75K + About 5K shy of year goal.
 - Ask for 8k, to get them through rest of the year.
 - Motion to approve \$8K for apparel. M. Rathjen to approve.
 - Bartram Jan 20th – good game to sell at.
- Director of Finance (Jen Lee)
 - Nothing to report.
- Liaisons (Cassy Meeks)
 - Baskets
 - Boys golf is in. Two from dance. 3-4 others are on-going.
 - Deadline is March 2023.

Community Announcements

- Nothing to report.

Old Business

- Is there an update on the Barracuda statue for the front lawn? J. Harman to reach out and see what the status of that is.
- Is there something we can do about the delays in getting non-uniform sports apparel? It was noted that it takes about 6 weeks regardless of what we do to get apparel in.

New Business

- M. Rathjen mentioned that The Citadel would like to use the auditorium for an informational meeting. J. Harman mentioned that the auditorium is still in construction phase and we can't rent it out until it is out of that phase. It's anticipated that the construction phase will end around the end of the school year.

Next Meeting

- Next meeting scheduled for February 13th at 6:30pm in Media Center.
- Motion to adjourn by B Jesse at 7:37pm, second by M. Rathjen.

Beachside Booster Team Membership Data Winter

Basketball Boys

JV	5/12	42%
Varsity	7/13	54%

Basketball Girls

JV	6/11	55%
Varsity	5/12	42%

Soccer Boys

JV	7/19	37%
Varsity	12/21	57%

Soccer Girls

JV	9/20	45%
Varsity	11/18	61%

Weightlifting

Girls	3/7	43%
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Beachside Booster Team Membership Data

Swimming

Boys	6/7	86%
Girls	16/21	76%

Volleyball

Varsity	9/12	75%
JV	14/14	100%

Golf

Boys	8/11	73%
Girls	4/8	50%

Football

Varsity	27/37	73%
JV	35/48	72%

Cross Country

Boys	11/15	73%
Girls	9/15	60%

Cheer

Varsity	14/17	82%
JV	13/17	76%

Dance

	1/14	7%
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