

Beachside High School

Athletic Booster Club

Minutes



Date: 6-29-23

Time: 6:30pm

Location: SPECIAL BRAINSTORM SESSION - A. Johnson Home

In Attendance

President	Milford Rathjen	Present
1 st Vice President	Barry Watson	Present
2 nd Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Absent
Co-Treasurer	Nisa Roberts	Present
Co-Treasurer	Jennifer Bachman	Absent

Approval of Minutes

- Nothing to report.

Treasurer Report

- Nothing to report.

Athletic Director Update

- Nothing to report.

Vice President Report

- Nothing to report.

Directors Report

- Director of Communications (Mandy Riceman)
 - Nothing to report.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
 - Nothing to report.
- Director of Membership (Michele Hudson)

- Nothing to report.
- Director of Corporate Sponsorships (Jennifer Tate)
 - Nothing to report.
- Director of Apparel (Erin Gulden)
 - Nothing to report.
- Director of Finance (Jen Lee)
 - Nothing to report.
- Liaisons (Cassy Meeks)
 - Nothing to report.

Community Announcements

- Nothing reported.

Old Business

- Nothing reported.

New Business

- **Concession Stand Update:** Profit sharing check for \$4150 was dropped off. All were in agreement that we definitely want them to return in the fall. Working on getting a list of equipment needed for the additional concession stands to be operational.
- **Sponsorships** 1 year agreements are coming to an end and we will work on renewing for the coming year. The only sponsorship this does not apply to is Flagler Health. Nisa is researching several opportunities for grants from Tractor Supply and Bucces.
- **Membership incentive program** Teams must hit a certain percentage of team participation in order to receive playoff support.
- **Liaisons** (communication, roles & responsibilities) Cassie spoke to each team needing a liaison to communicate info from the school to the teams and vice versa. The liaison can and should be different than team parent. Liasion sends Erin (webmaster) the roster & schedules to be published on social media. Team parent would handle things like auction basket and weather updates, things of that nature.
- **Spirit wear** Gear is in! Ready for the first sale!
- **Season Pass for football** Offer a season pass for JV and Varsity football games. This would be run through GO Fan since they already do our ticketing.
- Compile a list of what **Boosters accomplished** last year Turf management (this includes fertilizing, mowing, painting the field), Score table in gym, sideline chairs, golf cart, weight room branding, purchasing equipment for concession stands, storage containers outside as well as gym, filing annual reports, banners inside and outside.
- **Projected items to be purchased** in the coming year Scoreboard for gym, window tint in gym, batting cages, Lacrosse wall, wind screens at baseball, softball & tennis, transportation to and from games, additional golf cart. Hang signage on I95.
- **Luau update** : April 6, 2024 date is secured. Adding 2 pop up bars, check in process will be streamlined, big auction prize will be displayed prominently

- **Action items:**

- Need parent meeting dates (Jen would like a booster member or two at each meeting to answer questions about what Boosters does and has done in the past).
- Set up a Gmail shared document that all teams can use to upload scores and photos in order to stream line communication for social media distribution.
- Next meeting is July 24, at Barry & Erin Watson's house (915Eagle Point Drive in St. Johns Golf.) Different committees will meet in a breakout style to hammer out details. Committees include: Sponsorship, Tocol Game, Luau, Budget and Membership.
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Next Meeting

- Next meeting at E. Goulden home in July.