

# Beachside High School

## Athletic Booster Club

### Minutes



**Date:** 7-24-2023

**Time:** 6:00pm

**Location:** SPECIAL SESSION – B. Watson Home

#### In Attendance

President	Milford Rathjen	Present
1 <sup>st</sup> Vice President	Barry Watson	Present
2 <sup>nd</sup> Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Co-Treasurer	Elaine Asbury	Present

#### Approval of Minutes

- Minutes from all of the last meetings are approved and posted the the web page.

#### Treasurer Report

- Spent some money on apparel.
- Received \$4150 from concessions.
- Bought the hats and the other stuff for membership.

#### Athletic Director Update

- Tryouts for fall sports on the 31<sup>st</sup> of July. Social posts are up.
- Less turnover of coaches than any other coaches in St. John's county.
- Fall parent meetings are scheduled. Cassy and Patrick to join the parent meetings to discuss what everything means from a Booster Club standpoint.
- Volleyball meeting is on August 15<sup>th</sup> and CX on the 8<sup>th</sup> of August.
- Boys golf and swim may be on the 21<sup>st</sup>
- All meetings will be held in the cafeteria.
- Budget items for this year will be in new business.

## Vice President Report

- The hats have been ordered for the green barracuda sponsor level. A different hat every year.
- Toco game (8/25/2023) will be the very first home game. Maybe a pre-game pep rally. 5-6:30pm Would like to sell tickets to this event (\$20-\$25 per person). Entry into game and the food. Special meal. DJ. Have a chance to win custom corn hole boards. Check in, get wrist band, go to concessions.
- Why can't the band and the Battery Section be together. The band doesn't want to be in the student section. If all students are standing the entire time -they block the view.
- The band wants to switch sides – probably will get approved.
- K. Mitchell motion to approve \$1K for Battery Section banners. M. Rathjen second.
- Booster would like to cover the cost of the DJ, some corn hole boards. Need wrist bands. Chance to win tickets.
- Idea: a second one for Booster club members only.

## Directors Report

- Director of Communications (Mandy Riceman/Matthew Caruso)
  - Game results will be on paper through parent liaison.
  - Team social page first, then Beachside Athletics will pick it up and re-post.
  - Amelia J. may put together a post for Boosters about what teams are doing during the summer.
  - Erin D. thinks that the webpage should be re-designed for duplicate information.
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- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
  - No new information yet. Meeting this month with everybody to start budgeting and planning for the fundraiser. Will increase to 300+ people.
  - \$20,400 investment to make \$40K
- Director of Membership (Michele Hudson)
  - Some memberships are coming in.
  - Need to make QR code that takes them to the main page to join.
  - Fee sharing page – at the end of the season they can use the money for whatever.
    - 1-13 players – 150
    - 14-25 players – 250
    - 26-40 players – 350
    - 41+ players - 500
  - JV/Varsity separate. 75% of athletes join boosters.
  - Magnets for each level. Apparel will design something.
- Director of Corporate Sponsorships (Committee – Nisa Roberts/Corey)
  - Bleacher seat sample is in. Mug is in.
  - Budgeting \$30K for this years sponsorships.

- New sponsors: Haskell, riptide home furnishings, Pets R Family (touchdown sponsor) is doing \$1K per game.
- State Farm wants brand exclusive and to be taken around.
- Director of Apparel (Erin Gulden)
  - Store front \$1625 (summer)
  - Fall gear is in. Ready for sale. August 8/9, what doesn' sell to store.
  - August 25<sup>th</sup>, September senior night.
  - Last year \$95K, expenses \$50K
  - Stadium chairs are just too expensive to mark up.
  - Looking into the Pink shirt for October.
- Director of Finance (Judy Manly)
  - Nothing to report.
- Liaisons (Patrick Rascoe)
  - They have a flier specific to boosters to hand out at parent meetings.
  - Add QR code to flier.
  - They will be at meetings.

### **Community Announcements**

- Nothing reported.

### **Old Business**

- Nothing reported.

### **New Business**

- We are looking at scholarships for seniors. They need to write essays and interviews. We will budget some money for that (\$2K).
- A. Johnson first, M Rathjen second.

### **Next Meeting**

- Motion to adjourn by B. Jesse, second by second by K. Mitchell. 8:40pm
- Next meeting at August 14<sup>th</sup> at school Media Center.