

# Beachside High School Athletic Booster Club Minutes



**Date:** 01-22-2024

**Time:** 6:30pm

**Location:** Beachside High School Media Center

## In Attendance

President	Milford Rathjen	Present
1 <sup>st</sup> Vice President	Barry Watson	Present
2 <sup>nd</sup> Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Co-Treasurer	Elaine Asbury	Present

## Approval of Minutes

- M. Rathjen called the meeting to order at 6:32pm.
- Minutes from the December meeting are approved by A. Johnson and B. Johnson second.

## Treasurer Report

- \$111,062.81
- Paid for the fundraising software. Just waiting on tax exempt forms.

## Athletic Director Update

- We are approved to move forward with the batting cages. Concrete is already done and paid for. The next thing getting paid will be the nets and the cages. Needs to be paid through a PO from the school. Will be under budget this time (under \$40K). Estimated completion date will be before the games start.
- In overlap of winter/spring sports.
- Winter post-season is starting.
- Video board approval from the county to go ahead with all of the electrical hookup. That has already been paid. Electricians need 2 days when the gym is not being used. Going to try and get some time to work that project.

- Boys volleyball coaching staff will be some combination of the girls staff.
- Chris Hamilton (Beach) will not be coaching. New coaches from UNF.
- Tentative date for spring football game is May 16<sup>th</sup>.
- Football ended up being 5a for next season. There is a chance that the districts will be changed again because some big schools have dropped out.
- The basketball game this Friday will have the girls golf state ring presentations. It will happen at half time.

### **Vice President Report**

- We are live with the TPC promo codes. People have already started purchasing.
- Updates to the DR forms have been done.
- New flags for the field will be ordered soon.
- Suggestion for senior signs would be to go one size down and hook them to the track shorter fence.
- How can we incentivize ticket sales for our sports?
  - Girls volleyball had boys football there because Coach Duffey required them to be there.
  - Idea of year long passes for kids (the entire county would be the same) – all home games.
  - Idea you wear your class shirt, you can get in for a low price.
  - Idea – running banner on the website.
  - Incentives for students at each game.
  - Can we get someone in charge of school spirit?

### **Directors Report**

- Director of Communications (Matthew Caruso)
  - Nothing to report.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
  - Taking tables out of the inside and adding high top tables. Beachwalk is closing to the public for this.
  - If we can get the 300, then we are golden with the Beachwalk board.
  - A little bit more money, but still within our budget.
  - If you want coaches to go, asking the team to pay for their ticket.
  - Updated contract with the DJ.
  - There is a new board at Beachwalk.
  - A little concerned about having enough baskets – nobody is communicating back to Cassie.
- Director of Membership (Michele Hudson)
  - Winter numbers were not good.
  - Michele would like to get the Liaison names to contact them.
- Director of Corporate Sponsorships (Committee – Nisa Roberts/Corey)
  - Starting to think about next year.
  - Will send out an email to current sponsors about the new gym LED screen.
  - Communication about vendor night games.

- Nisa did reach her goal of \$30K for this year.
- Director of Apparel (Erin Gulden)
  - In production for fun items for February.
  - Feb 21<sup>st</sup> on 8<sup>th</sup> grade night.
  - Also sell on the May 16<sup>th</sup> football game.
- Director of Finance (Judy Manly)
  - Nothing to report
- Liaisons (Patrick Rascoe)
  - Nothing to report.

### **Community Announcements**

- Nothing to report.

### **Old Business**

- Nothing to report.

### **New Business**

- Nathan Williams Eagle Scout Project
  - Maybe max of \$250 from Booster.
  - He would go buy his product, then provide an invoice back to us for reimbursement.
  - Motion to approve \$250 made by A. Johnson, second B. Watson.

### **Next Meeting**

- Motion to adjourn at 7:49pm.
- Next meeting February 12 at 6:30pm in the Media Center
- Upcoming Meetings: January 22/ February 12/ March 19/ April 8/ May 13 (voting in a new board)