

Beachside High School Athletic Booster Club Minutes



Date: 3-20-2023

Time: 6:30pm

Location: Beachside High School Media Center

In Attendance

President	Milford Rathjen	Present
1 st Vice President	Barry Watson	Present
2 nd Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Co-Treasurer	Nisa Roberts	Absent
Co-Treasurer	Jennifer Bachman	Present

Approval of Minutes

- M. Rathjen called the meeting to order at 6:31pm.
- A. Johnson motion to approve last meeting minutes, B. Watson second.

Treasurer Report

- Sent via email.

Athletic Director Update

- Did get 4 parking passes that we can auction off this weekend at the Luau. Student VIP parking. They are offering them up to sophomores, Juniors, and Seniors.
- Spring sports up and running.
- Boys volleyball first game. Score table arrived in the gym.
- The chairs for the gym will arrive in April.
- New EL2 form for physicals that FHSAA has sent out. It's on the website currently.
- Physical dates for Beachside will be May 10th Wednesday after school. Flagler Health location in Nocatee (tentatively from 5-7pm).

Vice President Report

- Chip-In with TPC tickets – fundraising idea from B. Watson. Barry to get more information about this for next year.
- Options for hat for higher donors – continue to keep the hibiscus hat.

Directors Report

- Director of Communications (Mandy Riceman)
 - Nothing to report.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
 - Ticket update – 171 tickets are sold out of 175.
 - Should we still keep 175? Tell Beachwalk 185, keep ticket sales open to 200.
 - We've got most of the auction items. Everything is all together. Cups for sale with liquor.
 - 360 video camera will also be there.
 - 3pm on Saturday to help set up.
 - Milford and Jen will speak at the Luau.
 - 46 sponsored items and 22 baskets from sports.
 - The DJ also donated some items to be auctioned off.
- Director of Membership (Michele Hudson)
 - 55% baseball
 - 33% girls tennis
 - 25% boys tennis
 - 79% girls beach volleyball
 - 43% boys weightlifting
 - Others on sheet
 - Incentives for joining Booster Club for next year. Topic for next time.
- Director of Corporate Sponsorships (Jennifer Tate)
 - Nothing to report.
- Director of Apparel (Erin Gulden)
 - Made under \$13K in Feb
 - \$92,031.50, goal was \$80K – over goal
 - Don't need any more money for this year.
 - Fall line was designed and it's so nice.
 - Pink shirt for October – A will be ribbon
- Director of Finance (Jen Lee)
 - Nothing to report.
- Liaisons (Cassy Meeks)
 - All but 2 sports have donated baskets.
 - Boys wrestling
 - Girls beach volleyball

Community Announcements

- How are we going to handle uniforms?
 - Coaches can order the Nike stuff that is in stock, then send to the printer.

- We are allowed to put stuff on the backs of existing jerseys, just need approval from J. Harman.
- We are able to go outside of the area to look for vendors to print pieces.
- We are able to use XCTF acronym for both Cross Country and Track and Field.
- If the sport has money in their account, they are able to order uniforms – just need review by J. Harman.

Old Business

- Nothing to report.

New Business

- Nothing to report.

Next Meeting

- Next meeting is on April 17th at 6:30pm.
- Motion to adjourn by B. Jesse, B. Watson seconds. At 7:45pm