

Beachside High School

Athletic Booster Club

Minutes



Date: 9-18-2023

Time: 6:30pm

Location: Beachside High School Media Center

In Attendance

President	Milford Rathjen	Present
1 st Vice President	Barry Watson	Present
2 nd Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Co-Treasurer	Elaine Asbury	Present

Approval of Minutes

- M. Rathjen called the meeting to order at 6:34pm.
- Minutes from the August meeting are approved by M. Rathjen and second by Barry W.

Treasurer Report

- The current balance in our checking account is \$130,825.13.
- P&L is in handout.
- Renewed insurance that we have to hold
- Judy will need the monthly bank statements – someone besides the treasurer has to do it.
- M. Rathjen's guy is doing the 990 form. Deadline for submission is October 15.

Athletic Director Update

- Winter sports will be coming soon. Tryout dates will be put on socials
 - Oct 9 – girls weightlifting
 - Oct 16 Boys/girl soccer
 - Oct 30 boys/girls basketball
 - Nov 6 – boys/girls wrestling
- Concession Stand line management.

- This past week was short on staff. Kids were hanging out near the lines.
- J. Harman said that she will try some options for the last two home games.
- Patrick R. announces the JV Football games – thanks to him.
- Two athletes placed top 20 (Garret Hudson and Lilly Pots) this past weekend for Cross Country.

Vice President Report

- Green Barracuda hats are in for \$1,000 booster members.
- Magnets are in as well.
- Pre-game event
 - Sold 130 tickets (pre-sale), goal was 100
 - Sold \$1950 worth of tickets
 - Concessions made \$9 on every ticket.
 - Cornhole boards (4)
 - We have 3 left
 - One was raffled off
 - Made ~\$250
 - Lots of good will in the bank
 - Learnings
 - May need to look at moving the location to near the Concessions.
 - Lost some people at Concessions.
 - May need to look at it for a different game night.
- We are helping collect food for Blessings in a Backpack.
 - Send meals home with kids who are food insecure.
 - This year 89 kids from LPA are in this program.
 - The temporary tatoos are great and each person gets one when they donate.
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Directors Report

- Director of Communications (Matthew Caruso)
 - Matthew is doing awesome with social media.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
 - Quote from Beachwalk. Email to Elaine for signature for the deposit.
 - Bumped us up to 300 people.
 - Increased the food (assorted desserts).
 - \$13,826 is the amount of the invoice.
 - DJ cost went up, but they want to ask about why the increase.
- Director of Membership (Michele Hudson)
 - See sheet from Michelle.
 - Percentages are low.
 - Liaisons need to push to join.
 - Maybe we need to make it a contest.
 - Should we post the “where does the money go?” on the website?

- Director of Corporate Sponsorships (Committee – Nisa Roberts/Corey)
 - 27,500 for sponsorships
 - Where should the banners go? What if we fill up the places?
 - Sponsors have said that Nisa has been really great to work with.
 - Sponsorship night went really well
 - Love to be able to do another night with more people
 - Weather was bad
 - Great feedback from the sponsors – Campers Inn is being very great!
 - Need video/pictures for next year
- Director of Apparel (Erin Gulden)
 - Stocked on inventory.
 - Paid invoices.
 - Fall line debut on Friday.
 - Need 5 tables for this Friday to sell at the game.
- Director of Finance (Judy Manly)
- Liaisons (Patrick Rascoe)
 - Need fall coaches contact list
 - Confirm which of the boosters are liasons
 - Which date would you like to have the baskets
 - Idea to intimidate the opposing teams
 - Sell a towel or something like that

Community Announcements

- Nothing to report.

Old Business

- Nothing to report.

New Business

- Nothing to report.

Next Meeting

- Motion to adjourn by at B. Jesse, second by A. Johnson.
- Next meeting October 23 at 6:30pm in the Media Center