

Beachside High School Athletic Booster Club Minutes



Date: 4-17-2-23

Time: 6:30pm

Location: Beachside High School Media Center

In Attendance

President	Milford Rathjen	Present
1 st Vice President	Barry Watson	Present
2 nd Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Co-Treasurer	Nisa Roberts	Present
Co-Treasurer	Jennifer Bachman	Absent

Approval of Minutes

- M. Rathjen called the meeting to order at 6:30pm.
- Minutes from last meeting will be sent with this meeting for approval.

Treasurer Report

- We have 86K in the bank.
- Wrap was done, cage - storage (getting quotes still), turf mgt (done), Zachs stuff used.
- Apparel has money still in the budget, so not asking for more this year.
- J. Harman wanted to know how much of the Flagler (\$25K) is left.
- Annual report due at the end of April.
- Ramp up to look for a variance analysis at the end of May. We have to provide data to the school in July/August.
- Motion (A. Johnson) to approve the amounts left for the social media winter season (photography/graphics) amount (\$1600) – second from M. Rathjen.

Athletic Director Update

- Storage container for football is due back – will have to turn that in soon. Will need a football storage container. B. Watson to check on donation of units.
- Basketball shooting machine (between 10K and 12K)- would last for years. Possibly split it between coaches.
- Chairs from score table came in last week for the gym.
- Batting cages – approximately \$90K.
- Flagler health higher ups have nixed the physical days. Too much liability – the form is more complicated. EKG's are coming for all students.
- Football schedule is out now.
 - 27th of October – senior night
 - 3rd of November – homecoming
 - Dance will be the 4th
- Boys weightlifting made it to state. Tennis team were super close to going to regionals. Track districts are this week. Next week for Beach volleyball districts.
- Spring football starts next Monday. May 25th Thursday against Ponte Vedra at home.
- Summer camp stuff starts June 5th.
- The school can open up this summer for rentals – opening up for coaches.

Vice President Report

- Going to start working on the 501c3.

Directors Report

- Director of Communications (Mandy Riceman)
 - Do we have a new sponsors? One just came in from the last week to be a sponsor.
 - Suggestion is that the Liaison is the communicator between the board meetings and the teams. Someone from the team would be the link between the coach and Communications (Team Parent).
 - J. Harman to mention these to the coaches for their parent meetings.
 - We will work on a strategy to communicate the sports stuff and general booster meeting.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
 - M. Rathjen stated that this event was one of the top events that he has ever been to.
 - Lots of good comments. People wished they were there.
 - Raised \$16,243.52. Goal was originally \$5K. We tripled our raising goals.
 - We do have reports from the company that we used for donations.
 - Let's keep it at Beachwalk. Maybe use a 300 cap.

- Satellite bars at the beach. Maybe a drink package.
- Need help with people going out to get donations and sponsorships.
- Need a check out table for auction items.
- Suggestion to not have all of the fun stuff right at the entrance – we saw a backup of folks.
- Director of Membership (Michele Hudson)
 - Not many new memberships coming in.
 - We need to encourage coaches to push their players/parents.
 - If we change the family membership? Can I get a full season of my sport for free?
- Director of Corporate Sponsorships (Jennifer Tate)
 - We need to have a small committee (see Amelia Johnson) to see what packages should be for next year.
 - Ideas: special parking, special sideline passes, special seating.
- Director of Apparel (Erin Gulden)
 - Putting sweatshirts in the store this week. Try to sell the rest of the current years product this year.
 - Need the Link Crew days – it will be the week before the beginning of school.
 - The magnet machine was broken, so the Beachside magnets are delayed.
- Director of Finance (Jen Lee)
 - Nothing reported.
- Liaisons (Cassy Meeks)
 - Nothing reported.

Community Announcements

- Nothing reported.

Old Business

- Nothing reported.

New Business

- N. Roberts is not coming back as **treasurer**.
- J. Bachman also texted that she will likely step down as co-**treasurer**.
- M. Rathjen will stay as **President**.
- A. Johnson and B. Watson will stay on as co-**Vice President**.
- B. Jesse will stay on as **Secretary**.
- M. Riceman will not stay if the **Director of Communications** is a sole position, but would do committee style.
- Fundraising already has committee – need others to join though.
- Elaine Asbury (present at the meeting) – wants to be the **treasurer**. Comes from Miami – son will be coming as Freshman.
- M. Hudson is staying on as **Director of Membership**.
- Need a Director of sponsorship or a committee.
- E. Guldon and team is all set for next year.
- Director of finance – need this one also.

- Director of Liasons – not sure of Cassy position

- Open positions: Treasurer, Director of Finance, Committee positions (communications, fundraising, sponsorship).
- J. Harman will ask Bartram about a tailgate or other types of sporting events, pre-game, etc.
- Concessions seems to be good. J. Harman will ask them how things went this year. Need one more nacho machine.
- Motion to approve \$2K for concessions from B. Jesse and A. Johnson second.

Next Meeting

- Next meeting is on May 8th at 6:30pm in the media center.
- Motion to adjourn by B. Jesse, B. Watson seconds. At 8:00pm