

Beachside High School Athletic Booster Club Minutes



Date: 8-14-2023

Time: 6:30pm

Location: Beachside High School Media Center

In Attendance

| | | |
|--------------------------------|-----------------|---------|
| President | Milford Rathjen | Present |
| 1 st Vice President | Barry Watson | Present |
| 2 nd Vice President | Amelia Johnson | Present |
| Secretary | Brad Jesse | Present |
| Co-Treasurer | Elaine Asbury | Present |

Approval of Minutes

- M. Rathjen called the meeting to order at 6:36pm.
- Minutes from the July meeting are approved by A. Johnson and second by M. Rathjen.

Treasurer Report

- Current account balance is \$101,063.47
- Apparel has done fantastic \$29,775 so far this year.

Athletic Director Update

- Got approval from Crowley to get another storage container.
- This Wednesday will start the gym storage cage.
- Cassy and Patrick have been at the parent meetings.
 - If they reach the 75%, Jen will match the amount if they receive 100%.
- Season tickets will go live tomorrow.
- Trying to do season tickets for volleyball also.
- The window wraps will be done by next Thursday before the first volleyball game.

Vice President Report

- Pre-Game Party
 - The DJ is locked in – will set up at 4pm that same day
 - Talked with concessions about special menu item
 - Could be up to 2500 people, so they asked if they could not do a special item.
 - They will include a dessert treat bag with some other nice items inside.
 - Concessions will sponsor the megaphone that will put the popcorn into. We will also get her logo and make a banner for her as a sponsor.
 - Concessions also wants to do something for the Annual Luau. We will be back in touch when the Luau planning is starting.
 - Concessions has asked for a few additional pieces of equipment.
 - The \$4K is already earmarked for that.
 - Social post will go live tomorrow morning for the event. Tickets will be on sale for 1 week because they have to order food.
 - Food, DJ, games (ordered Cornhole boards), chance to win (cornhole), hoping to have cheerleaders and the dance team to do their mini pep rally.
 - Will have tents for shade (some branded and some not).
 - Poster with booster information and QR code. Jen already has one created.
 - Question – do we set up the sponsors during the pre-game party? Consensus is no, but pick a game (September 15th).

Directors Report

- Director of Communications (Matthew Caruso)
 - Nothing to report.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
 - See attached notes.
 - Menu on the attached is approved
 - Option #2 on the attached for the dancers is approved
 - Will need to add graduation tickets to the live auction this year
 - Chose option 2b for the credit card
- Director of Membership (Michele Hudson)
 - Coaches have finalized rosters this week.
 - They will send the rosters to Michele.
 - About 75 booster memberships so far from various sports.
 - Magnets are in production now.
 - Liaisons will hand out magnets and hats.
- Director of Corporate Sponsorships (Committee – Nisa Roberts/Corey)
 - Have about \$7500 in sponsorships to reconcile back to the budget.
 - There are a lot of leads out there – waiting on them.
 - Riptide home furnishing. Jeff Manders for ReMax.
- Director of Apparel (Erin Gulden)
 - Thanks to all of the help for selling during orientation.

- Invited tomorrow for Ladies night at SJGCC.
- Selling at Augustin 25th game.
- Winter is designed already.
- Director of Finance (Judy Manly)
 - Reconciled the errors.
 - Ready to go to tax – M. Rathjen will take them to the guy.
 - Bank statements have been resolved.
 - Only have quickbooks access for 1 person to log in. Request to have 3 people. Elaine is the only login that we have so far.
 - We will upgrade it to three.
 - M. Rathjen motion to approve, A. Johnson second.
- Liaisons (Patrick Rascoe)
 - Attending parent meetings – going well.
 - Great feedback from parents.
 - QR codes are very helpful.
 - Need a list of liaisons.

Community Announcements

- Nothing to report.

Old Business

- Nothing to report.

New Business

- The new Battery Section banner is ordered.
 - We will confirm that the band and student section will be switched.

Next Meeting

- Motion to adjourn by M. Rathjen at 7:47pm.
- Next meeting September 18th at 6:30pm in the Media Center