

# Beachside High School Athletic Booster Club Minutes



**Date:** 11-13-2023

**Time:** 6:30pm

**Location:** Beachside High School Media Center

## In Attendance

President	Milford Rathjen	Present
1 <sup>st</sup> Vice President	Barry Watson	Present
2 <sup>nd</sup> Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Co-Treasurer	Elaine Asbury	Present

## Approval of Minutes

- M. Rathjen called the meeting to order at 6:26pm
- Minutes from the August meeting are approved by M. Rathjen, Second by A. Johnson

## Treasurer Report

- Total in budget: \$118,198.84
- Paid for accountant for 2022 taxes
- Paid for batting cage slabs
- Paid for Hats and visors

## Athletic Director Update

- Congrats to the girls golf team – state champions
- Congrats to Lilly Pots CX – going to state
- Swim – 4 boys and 4 girls made it to state finals
- Basketball games start this week.
- State rings for golf
  - Planning has begun
  - Ceremony will be had.
  - Get sizing and then ordering, money from Boosters.
- Jen is requesting some money for the video board for the gym.

- It will be delivered to us in the next few weeks.
- The install is on us (~\$18K). This will be to prepare the wall for the installation.
- If we use money from Boosters, we can look at other vendors which could be cheaper.
- The video board was provided by BNS/East Bay because of the deal that we had with them contractually.
- The Booster club voted overwhelmingly to provide up to \$15K for the installation of the video board.
  - Watson – Yes
  - Rathjen – Yes
  - Johnson – Yes
  - Jesse – Yes
- Classification
  - It's all a guess at this point.
  - Based on the numbers we turned in (projected to be 1929), puts us very close to Ponte Vedra.
  - Either the biggest school in 3A or smallest school in 4A.
  - The large sports, we plan to jump to 6A next year.
  - Note: if you jump 10% from year to year, then they can reclassify you.
- We will get portables next year. It will be between the school and the basketball courts.
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### **Vice President Report**

- Perry thinks we have a 40ft flagpole. Certain size requirements. Amelia will get with Perry and will order as big of flag as we can.
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### **Directors Report**

- Director of Communications (Matthew Caruso)
  - Nothing to report.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
  - The DJ Contract is in our hands. They are going to meet with Joe (the DJ) in January. Contract will be signed Saturday. Money will be paid in January.
- Director of Membership (Michele Hudson)
  - Winter sports are finalized. She is cross referencing the list now.
  - Girls Golf (\$150) & JV cheer (\$250) are recipients of the sponsorship matching. Those dollars will be in the accounts tomorrow.
  - Jen needs winter liaison list- need parents to sig up for this.
- Director of Corporate Sponsorships (Committee – Nisa Roberts/Corey)
  - State Farm sent \$100 from sponsor night.
  - \$1,500 Yates - sponsor. Asking for different ticketing options (luau and basketball tickets)
- Director of Apparel (Erin Gulden)
  - Net sales \$51, 378.

- Would like to sell at a basketball game.
- No new items for Christmas.
- Reordering hoodies. Redesigning items for spring.
- Director of Finance (Judy Manly)
  - Nothing to report.
- Liaisons (Patrick Rascoe)
  - Nothing new to report

### **Community Announcements**

- Nothing to report.

### **Old Business**

- Nothing to report.

### **New Business**

- Amelia: Concessions requests. Electric cooktop requested bc of the rain.
- 2 frozen drink machines would be great additions to the concession stand. Monies from budget will be used to accommodate frozen drink machine and electric cooktop.
- Explore an option to fry things. Frying may require a separate structure and distance from the concession stand. This will be researched further to accommodate rules about frying.
- How do we build attendance at games? Can fall sporting teams go to winter sports? Need student leaders to organize the student section. Move band near the student section. Need more ideas for this next meeting.
- Short term goals- please bring ideas to next meeting
- Long Term goals- please bring ideas for next meeting
- One week before meeting, liaison sends invite to parents to Booster meetings.

### **Next Meeting**

- Motion to adjourn by Milford & Barry 7:48 pm
- Next meeting December 11 at 6:30pm in the Media Center
- Upcoming Meetings: January 22/ February 12/ March 19/ April 8/ May 13 (voting in a new board)