

Beachside High School

Athletic Booster Club

Minutes



Date: 12-11-2023

Time: 6:30pm

Location: Beachside High School Media Center

In Attendance

President	Milford Rathjen	Present
1 st Vice President	Barry Watson	Present
2 nd Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Absent
Co-Treasurer	Elaine Asbury	Absent

Approval of Minutes

- M. Rathjen called the meeting to order at 6:28pm.
- Minutes from the August meeting are approved by A. Johnson.

Treasurer Report

- Treasurer absent.

Athletic Director Update

- All winter sports running
- Video board is here, not up and running yet. \$10,225 is the final bill to install (under budget). Banners will be taken down and ads will run electronically.
- New container delivered (for storage). All equipment is organized.
- Need: pressure washer to maintain grounds. \$1,900.
- Girls State golf rings have been ordered. To be distributed at a basketball game.
- Dance team is not the same as dance class. There is a Booster club for dance class. But the team and the class are two different entities. The class and the sport are separate.

Vice President Report

- A. Johnson said that the second flag pole needs to be purchased as well. She is ordering larger FL and US flags.
- B. Watson says he would like to sell TPC tix (\$40 comes back to our organization). To be paid out 90 days after the event. Need to decide how to the proceeds are divided up. (50/50)

Directors Report

- Director of Communications (Matthew Caruso)
 - Nothing to report.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
 - C. Robinson says that entertainment is signed. Need to renew One Cause. Tickets will go on sale February 1.
 - There will be parking spaces and graduation tickets raffled off.
- Director of Membership (Michele Hudson)
 - Girls basketball need contact information for the liaison.
 - Need liaisons for all winter sports. Reminding coaches to get a liaison for their sport.
 - Winter sport memberships are a bit low. Looking for a way to boost participation.
- Director of Corporate Sponsorships (Committee – Nisa Roberts/Corey)
 - Ryan Homes \$1,000 sponsorship has been acquired.
- Director of Apparel (Erin Gulden)
 - Net \$54K, budget was reworked and approved after last meeting. No new money will be spent, all bills are paid.
- Director of Finance (Judy Manly)
 - Nothing to report.
- Liaisons (Patrick Rascoe)
 - Can senior banners be hung in the gym? Parents are in charge of this.
 - Can restaurants donate meals to the team in exchange for ad time?
 - Theme nights to improve participation at all games. Establish traditions to improve attendance as well.
 - Can the band attend the basketball games as well? (Cassie will reach out to band director)

Community Announcements

- No announcements.

Old Business

- Nothing to report.

New Business

Nothing to report.

Next Meeting

- Motion to adjourn at 7:25pm.
- Next meeting January 22 at 6:30pm in the Media Center
- Upcoming Meetings: January 22/ February 12/ March 19/ April 8/ May 13 (voting in a new board)