

Beachside High School Athletic Booster Club Minutes



Date: 10-10-2022

Time: 6:30pm

Location: Beachside High School Cafeteria

In Attendance

President	Milford Rathjen	Present
1 st Vice President	Barry Watson	Present
2 nd Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Co-Treasurer	Nisa Roberts	Present
Co-Treasurer	Jennifer Bachman	Absent

Approval of Minutes

- M. Rathjen call to order at 6:35pm.
- A. Johnson motion to approve minutes from last meeting. M. Rathjen second.

Treasurer Report

- 104K so far, apparel, grant, sponsorships.
- Expenses so far
 - DJ for Beachwalk
 - Apparel expense
 - Concession equipment
- Profit \$59K so far
- Issues with Vystar – access to bank statements – has ticket into them.
- Check are here.
- Anything over \$600 will need w-9,, to file 1099 at the end of the year.
- Jen Bachman has completed the information for the insurance.

Athletic Director Update

- Fall sports ending and winter starting

- Concession company coming 10/11 to see what they can do for our first game on Friday.
- There is finally progress on the bathrooms at the concessions.
- By Wednesday of this week - take 2 pepsi drink cooler out there.
- Expecting lots of teams into districts/regionals.
- Winter sports start next week
 - 17th girls and boys soccer tryouts
 - Girls at 2pm and boys at 4pm
 - Golf and swimming post season
- Women's weight lifting will start soon – will need to use Nease's weight room for now. Times will be TBD
- 6:00 at Valley Ridge Academy Girls basketball – Monday 24th
- 31st boys basketball
- 31st boys wrestling
- Homecoming next Friday. Learn from this week and adapt to next week.
- No pep rally for 1st game – only homecoming
- Link crew/peer pals are taking responsibility for the Battery Section
 - Ms. Stone is link crew
- Parking for Football game
 - We really don't know if we can accommodate all the cars.
 - Prefer not to park on grass. Start closer to the stadium
- A Statue (of a barracuda) for the front of the school is in the plans.
- Facilities Update
 - Gym is still a work in progress. Bleachers are in. Floor is laid, but not painted.
 - End of Oct to get into the weight room first.
 - Thanksgiving time frame for using the gym for the first time
 - Construction meetings every Wednesday at 10am.

Vice President Report

- Still not sales tax exempt because we need 501c3 approval first.
- The Battery Section Banner
 - Have mockups
 - Largest is 3' x 30' – over our budget
 - Have asked that the UPS store donate the banner as “in-kind” donation. Sizes are over our \$500 budget.
 - \$300 per 10ft plus tax
 - Approve an in-kind donation first
 - Motion for 3' x 25' – if that is \$800 or less, Barry second.

Directors Report

- Director of Communications (Mandy Riceman)
 - Sent out 7 newsletters
 - Can't do it without people help – thanks
 - 300 people on the list currently.

- Kids can get volunteer hours if they take pictures and send them to M. Riceman.
 - J. Harman will provide some game day promo pics to use.
- Director of Fundraising (Megan Carrigan, Cheryl Robinson, Aubrey Gwaltney)
 - DJ has the deposit. N. Roberts is taking care of Beachwalk.
 - Trying to figure out the baskets now. Cheer and football have already gotten back to them about their basket ideas.
- Director of Membership (Michele Hudson)
 - Had a few new people join.
 - Percentages of memberships for each sport are located on the last page of the minutes.
 - Magnets for each family – 1 or 2?
 - If each team gets to 80%, then each parent gets 2 magnets.
- Director of Corporate Sponsorships (Jennifer Tate)
 - Added another sponsor (Five Star Painting) since last meeting.
 - Banners have been delivered to Beachside
 - Funds have been received for all 4 sponsors (KB Home, FPL, Drd. Glenos, Hadgis Orthodontics, Five Star Painting)
 - Jen H. will send picture of the FPL banner in place ASAP per their request.
 - Still pushing on outstanding leads.
- Director of Apparel (Erin Gulden)
 - We have our new apparel.
 - Pop up yesterday (\$2,700), planning on selling this Friday at the football game. Principal B wants them to be there before homecoming.
 - We will have Nike to sell at homecoming. Polos first.
 - Rev to date \$27K and some change.
- Director of Finance (Jen Lee)
 - Nothing to report.
- Liaisons (Cassy Meeks)
 - Make sure that coaches for winter know that they need to have liaisons.
 - Cassy reached out to coaches to get names of liaisons.

Community Announcements

- Nothing to report.

Old Business

- Pep rally for homecoming will be held in 7th period at the stadium.
- Faculty and staff pre-game in the end zone.
- Banners are not up yet. We will get those up by Wednesday of this week. J. Harman will get pictures out to them.

New Business

- Covered in previous segments of this meeting (see above).

- B. Jesse asked if Slainte Chiropractic (our corporate sponsor) could have 10 minutes at the next meeting to discuss chiropractic as well as having a hot chocolate/cider stand at our homecoming game. They will not be charging for the drinks and will not compete with the concessions stand. Board agrees to 10 minutes at the November meeting as well as the drink stand at homecoming.

Next Meeting

- Tentatively November 9th, 2022 at 6:30pm
- Motion to adjourn by B. Jesse, second by M. Rathjen 7:57pm.

Beachside Booster Team Membership Data

Swimming

Boys	6/7	86%
Girls	16/21	76%

Volleyball

Varsity	9/12	75%
JV	14/14	100%

Golf

Boys	8/11	73%
Girls	4/8	50%

Football

Varsity	27/37	73%
JV	35/48	72%

Cross Country

Boys	11/15	73%
Girls	9/15	60%

Cheer

Varsity	14/17	82%
JV	13/17	76%

Dance

	1/14	7%
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