

Beachside High School

Athletic Booster Club

Minutes



Date: 07-25-2022

Time: 18:32

In Attendance

President	Milford Rathjen	Present
1 st Vice President	Barry Watson	Present
2 nd Vice President	Amelia Johnson	Present
Secretary	Brad Jesse	Present
Treasurer	Nisa Roberts	Present
Co-Treasurer	Jennifer Bachman	Absent
Athletic Director	Jen Harmon	Present

Approval of Minutes

- Milford Rathjen called the meeting to order and the minutes from the last meeting were approved.

Welcome/Introductions

- Milford Rathjen welcomed Brad Jesse as our new Booster Club Secretary.
- He also welcomed guest Dr. Paul Suhey and Tracy Hayes.

Flagler Health Corporate Sponsorship – Dr. Paul Suhey

- Flagler Health and Orthopedic Specialists are the “Founding Level 4 Booster” for the inaugural Beachside Barracudas athletic sports program.
- They will provide physician coverage and supervision of the athletic trainer/protocols and game coverage of home football games.
- The team physician, trainer and athletic director will coordinate the yearly required Florida High School Athletic Association physicals.
- Dr. Suhey presented the \$25,000 donation check to the Booster Club.

- Milford Rathjen motions to accept the check. Nisa Roberts seconds the motion. Check was accepted.

Beachside Podcast – Tracy Hayes

- Tracy presented the idea of a Beachside Athletic Booster Club Podcast.
- The primary role of the Podcast will be for communication purposes.
- The initial vision will be an interview format with coaches and the principal.
- For the future, it could discuss previous athletic events and promote future ones.
- Mandy Riceman, the Director of Communications will be Tracy's primary contact with the booster club.

Treasurer Report

- Nissa Roberts presented the budget for the next fiscal year.
- Edits were made to the budget, sent out to the board for approval.
- A motion was presented by Amelia Johnson to allow the Treasurer to order QuickBooks. Milford Rathjen seconded the motion. Motion was accepted.

Athletic Director Update

- The concession area has been assessed/reviewed to assure the proper equipment in order to run the stand.
- An outside concession vendor has been secured to run our stand at our 3 home games (football).
- They assessed the areas for concessions with Jenn. She hasn't sent the list of items that are needed (hot dog heater, popcorn, etc.).
- Nissa Roberts explained that St. John's County has some questions about the concession building. Athletic Director will help answer those questions.
- Plans are also underway for our home game that will be held at Bartram Trail High School (football).
- All coaches have been hired except for Lacrosse.
- Athletic clearance is up and running on the website.
- Many athletic practices are happening now and tryouts for other fall sports will be happening in the next few weeks.

Vice President Report

- Barry Watson put together the flyer for corporate sponsorships.
- Pay to play is getting set up now along with the payment for Booster club.
- The Booster Club web page is nearly complete and will be launched soon.
- Our Sales Tax Exempt status is ready to be sent in.
- Spirit wear will be sold via Square readers. They have been secured.

Committee Reports

- Corporate Sponsorships (TBD)
 - Nothing to report.
- Apparel (Erin Gulden & Kathy Mitchell)
 - Added some really cool apparel. Lots of variety of items.

- For student orientation, spirit wear will have a set up in the parent drop of lanes under the awning. Card only, no apple pay.
 - If coaches need to create/order apparel, they should check with the apparel committee.
- Communications (Mandy Riceman)
 - Podcasts will need to be reviewed by the Athletic Director before publishing.
 - Nisa Roberts will assist Mandy Riceman is getting access to Constant Contact.
- Membership (Michele Hudson)
 - Nothing to report.
- Liaisons (Cassy Meeks)
 - Nothing to report.

Special Corporate Sponsorship – The Battery Section – Brad Jesse

- Brad Jesse described a special sponsorship around “The Battery Section” – in other words, the cheering section.
- The board likes the idea and Brad will bounce it off the interested corporation.

Orientation – Expectations for Volunteers

- August 8th for Freshman, August 9th for the rest of the kids.

Paperwork Update – Booster Club Organization

- A letter that describes our tax exempt status for our corporate sponsors is needed.

Next Meeting

August 22nd, 2022 @ 6:30pm at St. John's Country Club (or media center).

Motion to adjourn by Milford Rathjen was made at 8:23pm