

Beachside Athletic Booster Club General Meeting

June 20th, 2022

Board Member Attendees: Milford Rathjen, Amelia Johnson, Nisa Roberts, Jen Harman and Jen Bachman

Meeting started at 6:36pm on June 20, 2022

Meeting minutes from last meeting passed

Treasurer Report:

No budget yet

\$5000 given to Beachside from Bartram fundraising

Need to start a website for an online presence

Have a person that can start on the website before school starts

Need to figure out how to keep track of \$\$ coming in

Need to file our sales tax exemption

Filing for non-profit (need to check with Sabrina on whether it has been filed)

Next Monday's meeting (June 27th): Board only and directors

This will be our last community meeting until August

Spending \$5000 tomorrow on apparel so we can have it at orientation

Need to work on our sponsorship levels

Athletic Director Update:

CDD meeting last Thursday, June 16th – regarding use of the SJGCC swimming pool had overwhelming support – passed to use the pool for 1 year

Hired a swim coach from the community

Staffing announcements: 10 coaches announced

5 or 6 more this week

Boys and Girls Golf

Tennis

Boys and Girls swimming

Dance

Athletic trainer

Athletic secretary

Building progress:

Many athletic facilities are not available yet at the new school

Golf, swimming and cross country doesn't need to practice on campus

Affects football and volleyball

May have a few football games on campus (3 games)

Softball fields and football fields are ready to go

Facilities are not ready

Summer programming:

Football, cheer, basketball (boys and girls), girls volleyball

No other summer camps planned
Tryout dates for fall sports is August 1st

Wish List:
Golf carts
Grills/refrigerators
Washer and dryer
Batting cages

Vice President Report:

Sponsorship levels:

Asked if Bartram had a template – they do not have one

Want to set some sponsorship levels with defined criteria – will nail this down at next Board meeting

Concessions: 3rd party vendor invited to the meeting: hoping to not run the concessions at home games

Decided to have a \$100 membership for Boosters instead of \$75 and we get 10% of the proceeds – will be staffed and stocked by Game Day Concessions

Try it for a year – Bartram is changing their model as well as Creekside

Game Day concessions is a St Johns County approved vendor

Spirit Wear (Erin Gulden Director)

Placing the order on June 21st – motion made by Nisa and seconded

Communications – Mandy Riceman

Membership – Michele Hudson

Apparel – Erin Gulden and Kathy Mitchell

Liaisons – Cassy Meeks

Needed: Sponsorship, finance and secretary

Fundraising volunteers were approved: Megan Carrigan, Cheryl Robinson, & Aubrey Gwaltney

Fields are ahead, but the gym is behind...

Don't have facilities (bathrooms, etc) for athletic fields done yet

Football practices can start at the school when the school opens on August 10th

Tryouts can't be at Beachside starting August 1st for football and volleyball

Soccer won't have camps this summer

Apparel is different than Eastbay

Baseball Coach: Jason Smith & Eric Figguroli

Both teaching social studies

Wrestling Coach: Lance Day – Not a teacher right away

Girls Golf Coach: Mackenzie – not a teacher (first year coach)

Boys Golf Coach: Chris Haffly

Girls soccer: Ron Messick – from Pedro Menendez – teacher

Boys soccer: Mark Forrester – coming from Mandarin middle school

Meeting adjourned at 7:15pm